

#### SCHOOL OF TOURISM

#### **FINAL EXAMINATION**

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:	3 H	ours												
	:	: <b>BEV</b> : Janu : Ms.	: <b>BEV2306</b> : January -	: <b>BEV2306 – EV</b> : January – Apr : Ms. Lah Wan	: BEV2306 – EVENT I : January – April 201 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, I : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALT : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AN : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AND SA : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AND SAFETY : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AND SAFETY MAN : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AND SAFETY MANAGEN : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AND SAFETY MANAGEMENT : January – April 2016 : Ms. Lah Wan Yee	: BEV2306 – EVENT RISK, HEALTH AND SAFETY MANAGEMENT : January – April 2016 : Ms. Lah Wan Yee

## **INSTRUCTONS TO CANDIDATES**

1. This question paper consists of 2 parts:

PART A (60 marks) : Answer all FIVE (5) short answer questions. Answers are to be written

in the Answer Booklet provided.

PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the

Answer Booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

**WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

**Total Number of pages = 3 (Including the cover page)** 

PART A: SHORT ANSWER QUESTIONS (60 marks)

INSTRUCTION(S): There are FIVE (5) short answer questions. Answer all questions in the

Answer Booklet(s) provided.

#### Question 1:

Explain **FIVE (5)** risk factors that will affect the outcomes for events.

(10 marks)

#### Question 2:

Compare the benefits of risk planning and the hazards of not doing so in managing an event.

(10 marks)

#### Question 3:

Draw a diagram for each tool and technique listed below that are widely used in risk analysis.

i. Cause/effect analysis
 ii. Fault tree analysis
 iii. Influence diagram
 iv. Probability matrix
 (5 marks)
 (5 marks)
 (5 marks)

#### Question 4:

As an Event Manager, propose **FIVE (5)** key strategies in integrating fire safety and life safety issues into the event plans.

(10 marks)

## **Question 5:**

a) Identify **FOUR (4)** reasons why parking lots could be dangerous for event attendees.

(4 marks)

b) As an Event Manager for an outdoor event, explain **THREE (3)** steps can be taken to ensure that the parking lot can be safer.

(6 marks)

# **END OF PART A**

PART B: ESSAY QUESTIONS (40 marks)

INSTRUCTION: There are TWO (2) essay questions. Answer all questions in the Answer

Booklet (s) provided.

## Question 1:

Discuss the risk and safety issues of a real event and propose the solutions to overcome the challenges.

(20 marks)

## Question 2:

As a Risk Manager of an outdoor event, you have been instructed to create an event risk management plan. Analyze the process of risk management planning.

(20 marks)

## **END OF EXAM PAPER**